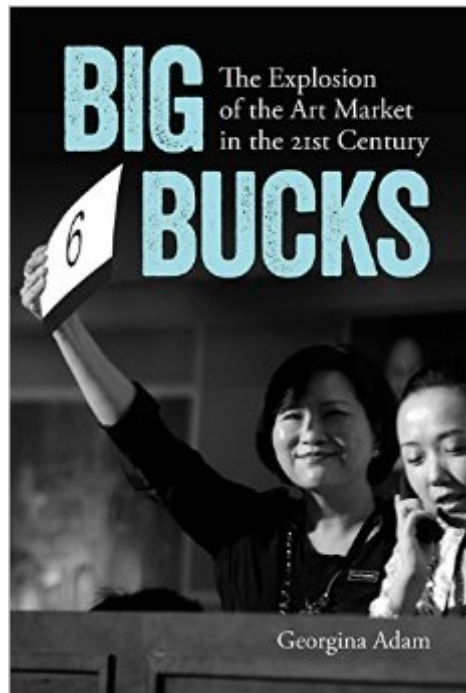


The book was found

# Big Bucks: The Explosion Of The Art Market In The 21st Century



## Synopsis

This highly readable and timely book explores the transformation of the modern and contemporary art market in the 21st century from a niche trade to a globalised operation worth an estimated \$50 billion a year. Drawing on her personal experience, the author describes in fascinating detail the contributions made by a range of actors and institutions to these recent developments. The author's engaging style makes this informative text ideal for collectors, students, and anyone interested in learning more about the evolution of the unprecedented market for art which exists today.

## Book Information

Paperback: 208 pages

Publisher: Lund Humphries; New edition edition (June 1, 2014)

Language: English

ISBN-10: 184822138X

ISBN-13: 978-1848221383

Product Dimensions: 9 x 0.9 x 3 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #462,645 in Books (See Top 100 in Books) #169 in [Books > Business & Money > Economics > Commerce](#) #182 in [Books > Arts & Photography > Business of Art](#) #875 in [Books > Politics & Social Sciences > Politics & Government > Specific Topics > Globalization](#)

## Customer Reviews

I really enjoyed this book with its numerous anecdotes about the various aspects of the industry. How money plays such a role in this market, and the interweaving agendas, add a layer of reality to what is otherwise, a fairly opaque industry. For anyone trying to earn a living in the arts, this is a must read, though the reader may find the games played in the industry to be quite depressing. It's a page-turner, and I completed the whole book on a round trip overseas flight, eager to read the next inside scoop of juicy details on the high end part of the market. Georgina Adams has done a lot of research and interviews for this book, and has obviously attended a lot of functions and fairs, all of which lifts this insider guide above the sea of dry and dissertation-like analytical studies about the art market. Bravo for pulling the curtain back to reveal the manipulations and machinations in the industry. Artists...beware! There are lions, tigers and bears out there.

interesting read, but if you have also read "the 12 million stuffed shark" you would be less

impressive. similar structure and stories.

A riveting book. Fabulously written. Thoroughly researched. I have worked at Sotheby's, the Smithsonian, and in contemporary art galleries - so I know something of how the art world works. But it's been a while since I was an insider and this was like an exciting 'welcome home.' Buying and selling is about theatre and personality, but it is also about shockingly big bucks. A flick of a paddle can be a status symbol, an investment, or an expensive mistake. Enjoy.

Great book, easy read, fast paced and eye opening account of the contemporary art market. Informative, names names and the title hits the nail on the head. Worth reading.

[Download to continue reading...](#)

Big Bucks: The Explosion of the Art Market in the 21st Century The Confessions: (Vol. I/1) Revised, (The Works of Saint Augustine: A Translation for the 21st Century) (The Works of Saint Augustine: A Translation for the 21st Century, Vol. 1) Belwin's 21st Century Guitar Method, Bk 1: The Most Complete Guitar Course Available, Book, DVD & Online Audio, Video & Software (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Ensemble 1: The Most Complete Guitar Course Available (Student Book) (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Staff Manuscript Book (Belwin's 21st Century Guitar Library) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Hacking Kickstarter, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowd Funding Campaign on a Budget (Updated September 2015) Hacking Kickstarter, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowdfunding Campaign on a Budget (2015 Edition) Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash, Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1) Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading (Stock Market, Stock Trading, Stocks) Outsourcing the Womb: Race, Class and Gestational Surrogacy in a Global Market (Framing 21st Century Social Issues) Stone Houses: Traditional Homes of Pennsylvania's Bucks County and Brandywine Valley Learn Windows XP for 5 Bucks In the Company of Rilke: Why a 20th-Century Visionary Poet Speaks So Eloquently to 21st-Century Readers Roget's 21st Century Thesaurus: Updated and Expanded 3rd Edition, in Dictionary Form (Roget's Twentieth-First Century Thesaurus in Dictionary Form) Book of Extremes: Why the 21st Century Isn't Like the 20th Century Respect

Yourself: Stax Records and the Soul Explosion Alphabet Explosion!: Search and Count from Alien to Zebra Blizzard of Glass: The Halifax Explosion of 1917 Believing God - Bible Study Book: Experience a Fresh Explosion of Faith

[Dmca](#)